## Rinnai Services (MS) Established in Moscow

Rinnai Corporation (headquartered in Nagoya, Japan; Hiroyasu Naito, president) has established a services company in Moscow, Russia.

Anticipating increased sales in Russia, Rinnai decided to set up a services operation in Moscow, which represents that nation's largest market. The Corporation's plan is to undertake sales management and provide after-sales services.

The new company will also seek to expand sales of Rinnai products by supplying components to other regions, gathering information, and providing product-related education.

Details of the new company are given below.

## **Overview of New Company**

- 1. Company name: Rinnai Services (MS) Co., Ltd.
- 2. Headquarters: Moscow, Russia
- 3. President: Jeon Jeon Bae
- 4. Capitalization: 11.4 million roubles (equivalent to ¥45.6 million)
- 5. Main shareholders:

Rinnai Corporation (40%)

Rinnai Korea (40%)

UNIDOM (local entity) (10%)

ROYAKS (local entity) (10%)

- 6. Established: February 2006
- 7. Commencement of business: March 2006

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